

**PAD 4880 | PAD 5885**  
**Advanced Intelligence Analysis**  
**Classroom**

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**Course Overview**

This course will examine intelligence analysis through case studies of more advanced techniques in structured analysis. Students will focus more on developing intelligence products based on these techniques as incorporated into the intelligence process and collection. Students will analyze raw information to produce an intelligence estimate using the techniques learned throughout the course. Critical thinking will play a key role in the course readings and work.

Prerequisite: PAD 4841 Intelligence Analysis and Communication

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**Course Objectives**

By the end of this course, undergraduate students will be able to:

- Demonstrate comprehension of analytic techniques within intelligence through research, analysis, and writing
- Describe research frameworks in methods in national security
- Apply principles of intelligence analysis
- Evaluate analytical methods used both historically and currently within the intelligence community

and graduate students will be able to:

- Demonstrate comprehension of analytic techniques within intelligence through research, analysis, and writing
- Describe research frameworks in methods in national security
- Apply principles of intelligence analysis
- Evaluate analytical methods used both historically and currently within the intelligence community
- Analyze techniques for challenges and advantages
- Examine the role of ethics and morality within the context of human rights in intelligence analysis

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**Course Expectations**

Because of the nature of the material, attendance is mandatory. Students are expected not only to be present, but also to participate in discussions and activities. If it is necessary to miss a class meeting, the instructor should be notified ahead of time. If this is impossible, university-required documents should be submitted immediately upon return. It will be impossible to make up the in-class work, and so absences should be kept to a minimum. Distractions should be kept to a minimum, and so computers will not be allowed except during in-class activities, or with instructor permission.

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**Course Texts**

Beebe, S. M., & Pherson, R. H. (2014). *Cases in intelligence analysis: Structured analytic techniques in action*. CQ Press. (ISBN: 978-1483340166)

Heuer, R. J. & Pherson, R. H. (2011) *Structured Analytic Techniques for Intelligence Analysis*. CQ Press. (ISBN: 978-1452241517)

## **Late Assignments**

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Late work will not be accepted.

## **Grading and Evaluation Criteria**

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Participation	10%
Writing Assignments	30%
Oral Presentation	20%
Quizzes	15%
Exams	25%
Total	100%

Grade	Top	Bottom
A	100	94
A-	93	90
B+	89	86
B	85	82
B-	81	79
C+	78	76
C	75	72
C-	71	69
D+	68	66
D	65	63
D-	62	60
F	59	0

Note: Final grades will not be rounded.

## **Assignments and Calendar**

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The course calendar includes assigned reading and assignment dates and is at the end of this document. The latest schedule and calendar is available on the course website via the LMS. The instructors will notify the class of any major deviations from the calendar.

## **Participation**

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Participation requires engagement in discussion and activities. Students will be marked weekly and participation grades will be updated to the LMS weekly. Additionally, graduate students will be required to serve as discussion leaders for each lesson.

## **Writing Assignments**

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Students will write a summary of their findings for each case study. This will include a mission statement for the analysis, key judgments taken from the analysis, and a brief conclusion followed by the actual analyses conducted. Of the six (6) case studies, undergraduates need only complete three (3), and graduate students should complete five (5).

## **Oral Presentation**

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Undergraduate students will choose one case study and present a five-minute briefing, and graduate students will choose two case studies and present a ten-minute briefing. They will spend time in class learning about intelligence briefing techniques and building their presentation. A rubric will be provided in the LMS.

## **Quizzes**

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Quizzes will be multiple-choice and will test the structured analytic techniques assigned for class. Graduate student quizzes will also include graduate readings.

## **Exams**

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Exams will be based on material presented both in class and in the required reading. The format of the exams will be essay questions.